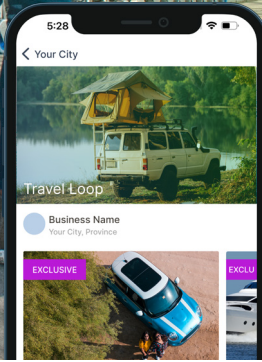


Reach Millions of Activity Seeking Consumers, Provincewide

Attract new visitors, build customer loyalty, boost sales and measure success when your business partners with GetintheLoop and is featured in the Travel Loop!



Meet GetintheLoop:

A digital shop-local community that makes it easier for our Members to explore businesses, discover offers, redeem rewards, and support local—all from their phone. New with the platform's *Travel Loop*, advertise your business *directly* to consumers seeking golf courses, wineries, excursions, experiences, accommodations, and attractions. **Bypass digital crowding and competition, and instantly engage with an audience looking for what you have to offer.**

These are Loops!

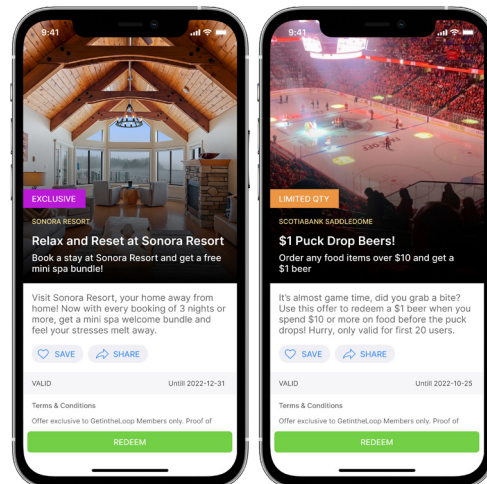


Your Business, Exclusively Featured

- Your business is featured in what's called the *Travel Loop* in the app.
- Loops are in-app categories that Members can visit to look for specific rewards and offers. Some are evergreen, like the Food & Drink Loop, and some are seasonal, like our Holiday Loop in November and December.
- Having your business featured in the Travel Loop means **your business is directly in front of consumers looking for excursions, activities, and getaways!**
- Being featured in this Loop means **your business won't be lost amongst thousands of unrelated offers.**
- In addition to the featured Loop that fast-tracks your reach, **you'll also access the platform's full range of business tools for growth, engagement, and sales.**

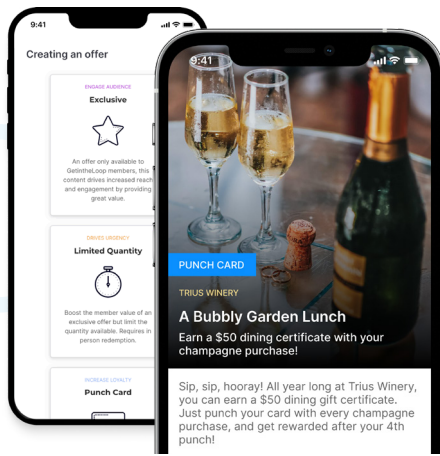
Flexible Tools That Engage and Encourage

- GetintheLoop's intuitive platform lets you **quickly and easily create exclusive offers in real-time.**
- Choose how many offers you'd like to create, and how long your offers stay live.
- Use **limited time and limited quantity offers to create urgency and drive engagement.**
- Leverage **targeted, multi-channel marketing** as Members engage with your offers **via the app, websites, push notifications, emails, and social media content** made on behalf of your business.
- Fill up events and RSVPs by creating **last chance, day-of offers.**
- Create **exclusive in-app contests that drive engagement with your location and in turn, encourage consumers to visit and spend more.**



"GetintheLoop gives us the ability to look ahead 2-3 days and create a promo or offer to fill tee times or special event seats, last minute. The process is so easy and fast that you can see results with little effort. It's a fresh approach to typical marketing, with less effort and time."

- Melina Difabrizio, Sales and Event Manager at Gallagher's Canyon Golf Club

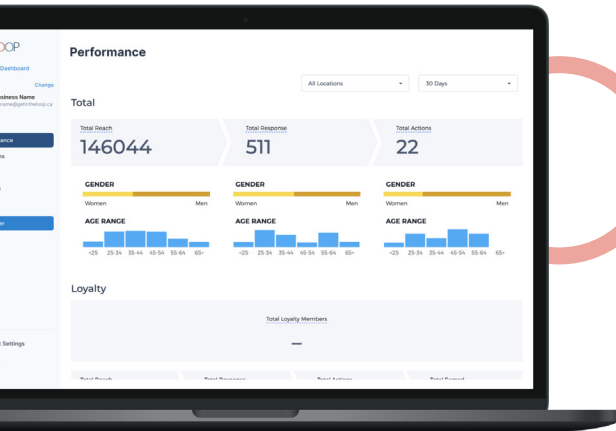
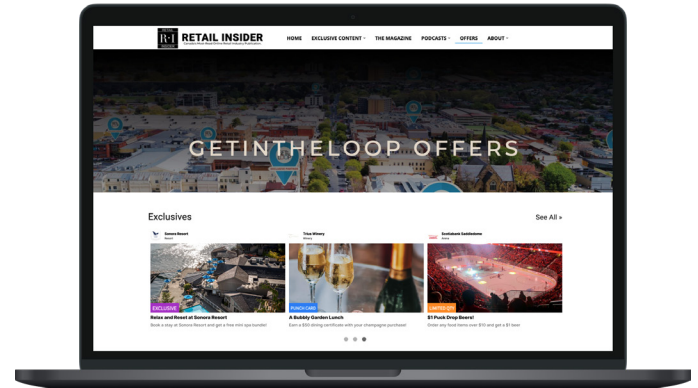


Turn New Visitors into Returning Customers

- With the **built-in punch card** offer tool, give customers a **digital solution to coupons and loyalty programs**.
- Build customer loyalty and **keep customers returning** by driving repeat purchases.
- Loyalty rewards make consumers feel special, and **encourage them to choose you over competitors**.
- With the app in their pocket, **visitors always have their punch cards with them**, making it easier than ever to drop-in for fun!
- These offers let you **increase the value of each customer** since visitors are likely to make purchases unrelated to the offer when they visit.

Tap Into New Audiences

- GetintheLoop is a network where businesses **instantly reach an active, local audience** that enjoys connecting with their friends, family, and businesses online.
- The Travel Loop is a **province-wide Loop**, letting you tap into every city in your province.
- Our platform is integrated into high traffic platforms like mall websites and digital magazines like Retail Insider, meaning **your business and offers are on display to thousands of eyes**.
- These integrations automatically update content, **keeping your offers up to date everywhere, in real time**.
- With **overall exposure to over 3 million consumers**, reach new customers right from their devices.



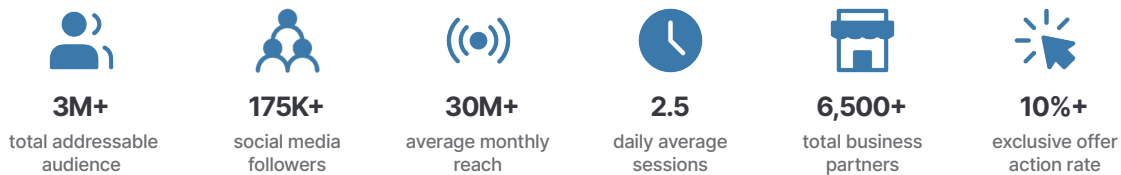
Customer Data, Metrics, and Insights

- Our Business Dashboard is user-friendly and helps you understand what marketing strategies are working, which offers are performing best, and who is engaging to **maximize long-term results**.
- The platform grants access to **real-time analytics and quarterly reviews** with customer and business insights to validate and track program success.

Access a Full-Service Team of Experts

- GetintheLoop's **team of marketing experts** take control of managing the program right from the beginning, ensuring your success!
- You'll receive **continuous one-on-one support** at a local and national level.
- Your HQ team and Local Owner are always a **call or click away** to help you brainstorm effective offers and strategies.

Noteworthy Statistics



Get in touch today to learn more about GetintheLoop for your business!

sales@getintheLoop.ca • (877)-238-4530